

Kayoung Lee  
Designer & Artist

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## EDUCATION

**RHODE ISLAND SCHOOL OF DESIGN (RISD) | PROVIDENCE, RI**  
2009 Bachelor of Fine Arts, Industrial Design

## EXPERIENCE

### DOOMARI STUDIO | FAIRFAX, VA

Full-time artist and homemaker, Feb 2021 – Present

I have been prioritizing the health of my family and focusing on creating art that brings me joy!

### COMPASS | NEW YORK, NY

Senior Product Designer (Design System), Mar 2021 – Feb 2022

Product Designer (Design System), Oct 2019 – Feb 2021

This is where I fell in love with design systems! While our team continued to expand, I focused on growing Compass' design library into a full system for the company. A few of my many responsibilities included shifting our design organization and asset library from Sketch to Figma, evolving how our design system works with (and for) our internal users, evangelizing the amazing work of the team, and guiding constant collaboration with our colleagues to always refine what we make. I was also the lead designer for our iOS and Android design systems.

### HUDSON'S BAY COMPANY (HBC) | NEW YORK, NY

Senior Product Designer, Feb 2016 – Sep 2019

HBC provided a unique opportunity to work on all the banners, including Gilt (acquired by HBC in 2016), The Bay, Saks Fifth Avenue, Saks Off 5th, and Lord & Taylor. Past projects include the migration of thebay.com from Blue Martini to Salesforce Commerce Cloud (SFCC) and the revamp of their rewards program, concepting a new in-house stylist app for Saks Fifth Avenue store associates, and creating a beta Saks rewards program.

### GILT GROUPE | NEW YORK, NY

Senior Product Designer, May 2013 – Feb 2016

Product Designer, Jun 2012 – Apr 2013

I collaborated with other designers, product managers, and engineers to brainstorm and execute on exciting new products and improve old experiences. This included selling two different one-of-a-kind designer Infiniti sedans, making gilt.com a fully responsive experience, and designing the physical in-store Gilt and Gilt by Appointment spaces at the flagship Saks Off 5th location in NYC with their interior architects and merchandise team.

### ORGANIC, INC. | NEW YORK, NY

Senior Designer, May 2011 – May 2012

Designer, Sep 2009 – May 2011

Design Intern, Summers of 2008 and 2009

I worked alongside the creative team on various digital projects to concept and design site pages, e-commerce experiences, ad campaigns, and mobile applications across all platforms. I also created storyboards for videos and TV spots and provided graphic illustrations. Clients included Hasbro/Playskool, The Hartford, several major P&G brands, Bank of America, and Hess.

## SKILLS

**Art & design:** Drawing, painting, illustration, visual design, user journeys, wireframing, prototyping, usability testing  
**Tools:** Procreate, Figma, Sketch, Adobe Creative Suite, basic HTML & CSS. Can learn and adapt to any software quickly.

## LOVES

Back to the Future, dance parties with my two girls, disco fries from Jersey diners, the color orange